

Continuing Education Office -- Full Support MOU

Course Organizer(s):		
CE Activity Name:		
CE Activity Date:		

Course Organizer(s): Final Profit/Loss after applicable fees and expenses

Supply agenda with speakers and topics

Review course budget estimate with CE program coordinator to ensure accuracy

Complete IACUC/AUP trainings (if applicable)

Procurement of lab supplies if needed

Communicate course needs to CE program coordinator

Act as course moderator or appoint someone to introduce speakers, attend course

Seek commercial support

Adhere to the course checklist and timeline that will be presented with MOU

CE Services: 20% of Gross Registration Income, 0% of Sponsorship Income

CE program coordinator to assist with course development, including zoom set up and management.

Evaluation of potential conflicts of dates/subjects via maintenance of master CE calendar

Assist in preparation and monitoring of course budget

Manage the distribution, marketing, and advertising of course

Design and manage all print materials (brochures and course handouts) for distribution (virtually or otherwise)

Provide CE website information for course with appropriate links

Contact speakers for titles and notes to be included in course proceedings

Coordinate speaker arrangements (travel, honoraria, etc.)

Management of proceedings (outsourced to designer & editor)

Coordinate MOU with sponsors

Continuing Education credit application & certificates

Manage and confirm all registrations

Registration attendee updates (see timeline for frequency)

On-site/day of course support and registration

Arrange meeting facilities, hotel accommodations, and virtual conference rooms

Arrange for all on-site catering (if applicable)

Arrange shuttle services (if applicable)

Arrange for parking pass procurement and day-of management/distribution (if applicable)

Send Thank You letters to attendees, sponsors and speakers (if requested)

Review and approve final fiscal course report

Prepare and share all final activity reports with course organizer for improvement opportunities

Analyze attendee course evaluations and prepare summary report

Note: Additional charges will include actual expenses incurred as a result of the activity.			
Final Profit/Loss to be transferred to:			
Chartfield:			
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Course Organizer(s)	Date		
Department Chair	Date		
Assistant Dean for External Relations and Chief Advancement Officer, Dr. Liesa Stone	Date		